

CONTROL/AI

Impact Report

2025

December 2024 to January 2025



Our Mission

ControlAI's mission is to avert the extinction risks posed by superintelligence.

Nobel Prize winners, top AI experts and even the CEOs of major AI companies have warned that superintelligence poses an extinction risk for humanity. Yet, most decision-makers and most of the public are still in the dark about these risks.

To avert these risks, we need to prevent the development of superintelligence. We tackle this problem in a direct and straightforward way: meet all relevant actors in the democratic process, inform them of the risks and the solutions, and ask them to take action on this issue, systematically and repeatedly.

We help hundreds of thousands of people understand the extinction risk posed by superintelligence, and to take civic action. We meet hundreds of lawmakers to inform them, without mincing words, about the risks of superintelligence. We help lawmakers speak out publicly and push for concrete measures to prevent superintelligence, nationally and internationally.

We often meet lawmakers who had never heard of the risks of superintelligence before our meeting, and walk out with them supporting our campaign.

In the UK, we started out with cold outreach to all lawmakers, and one year later we have a coalition of over 110 lawmakers recognizing superintelligence as a national security threat, which has already led to two debates in the UK parliament on superintelligence and extinction risk.

We are now expanding our model to other countries, including the US, Canada and Germany. The early results, which we present in this document, show that our playbook can be replicated across borders.

We produced these results with a team of fewer than 15 people, operating on a small budget compared to the scale of the problem. Our methods have significant room to scale with more resources.

Our Results Last Year

Lawmaker outreach

~1 in 2

UK lawmakers we brief go on to support our campaign

110+

UK lawmakers supported our campaign

2

Parliamentary debates on superintelligence and AI extinction risk

Media & content creator outreach

18

Media publications on risk from superintelligent AI resulting from our work

14

Videos published in collaboration with content creators totaling 20+ million subscribers

Public awareness campaign and lawmaker engagement tools

160,000+

Messages sent to US and UK lawmakers from constituents about superintelligence extinction risk

30,000+

People who contacted their lawmakers through our tools in the US and UK

Theory of Change

The awareness gap

In order to establish strong international coordination to prevent superintelligence, countries will need resources like funding, political will, diplomatic leverage, and sustained attention from capable people.

Only deep awareness of superintelligence and its risks will justify such investments in the eyes of these actors. Without genuine understanding and conviction, individuals and countries will not bear the real costs needed to solve the problem, nor remain vigilant as AI development evolves and political or economic circumstances change.

Right now, that awareness barely exists. Decision makers and the public across countries are largely unaware of the extinction risk it poses. When we started, virtually no one was bringing the extinction risk from superintelligence directly to lawmakers.

Building this awareness at scale, among both decision makers and the public, is the necessary first step for any meaningful action on superintelligence.

In order to kickstart the kind of international coordination needed to prevent superintelligence from being built, we need to rally a critical mass of countries that take the risks of superintelligence at least as seriously as they take the threat of nuclear war today, and that treat its development as they would any other severe threat to national security.

Building the coalition

With sufficient buy-in, the next steps become possible. Informed governments backed by public demand for action can pursue concrete policy measures: national legislation prohibiting the development of superintelligence, and international agreements modeled on existing nonproliferation and WMD-prevention frameworks.

These measures can be achieved by a powerful coalition of countries that understands superintelligence as a vital threat to their national security, and treat its development as they would any other severe security threat.

Such a coalition has a wide range of enforcement tools available, from formal agreements and inspection regimes to sanctions and multi-lateral monitoring mechanisms, the same tools that have been used to constrain nuclear proliferation and other global security threats.

Both superpowers and middle powers are well-positioned to join this effort, as they all face the universal extinction threat from superintelligence being developed.

ControlAI exists to make sure that a strong coalition of countries rises up to the challenge of preventing the development of superintelligence.

Direct Lawmaker Outreach

We systematically brief lawmakers about the risks posed by superintelligent AI systems.

We encourage them to make public statements and to call for government action to prevent the development of AI systems that pose a risk of human extinction.

Our work has helped bring the issue to the parliaments of the UK and Canada. In January 2026, [our campaign](#) led to two [House of Lords](#) debates in which peers called on the government to recognize the extinction threat, prevent development on UK soil, and pursue an international moratorium.

In the second half of 2025, we started scaling our policy outreach to the US, Canada, and Germany, **directly briefing 11 members of the US congress, 70+ congressional offices, and 40+ Canadian and German lawmakers.**

In Canada, only a couple of months after we started briefing lawmakers, the House of Commons launched a study on the risks from AI, with hearings and testimonies from us and other experts on superintelligence.

~1 in 2 Lawmakers we brief in the UK go on to support our campaign

110+ UK lawmakers supported our campaign recognizing extinction risk from superintelligence

2 Parliamentary debates on superintelligence and AI extinction risk



"[Superintelligent AI] would be the most perilous technological development since we gained the ability to wage nuclear war."

— Lord Browne of Ladyton, *former UK Defence Secretary*, one of our first campaign supporters

Funnel-Based Workstreams

Our workstreams are structured as user acquisition funnels, inspired by how high-performing sales teams operate.

Take for example our lawmaker outreach pipeline. We think of this workstream as moving lawmakers through a sequence of stages of progressively higher engagement.

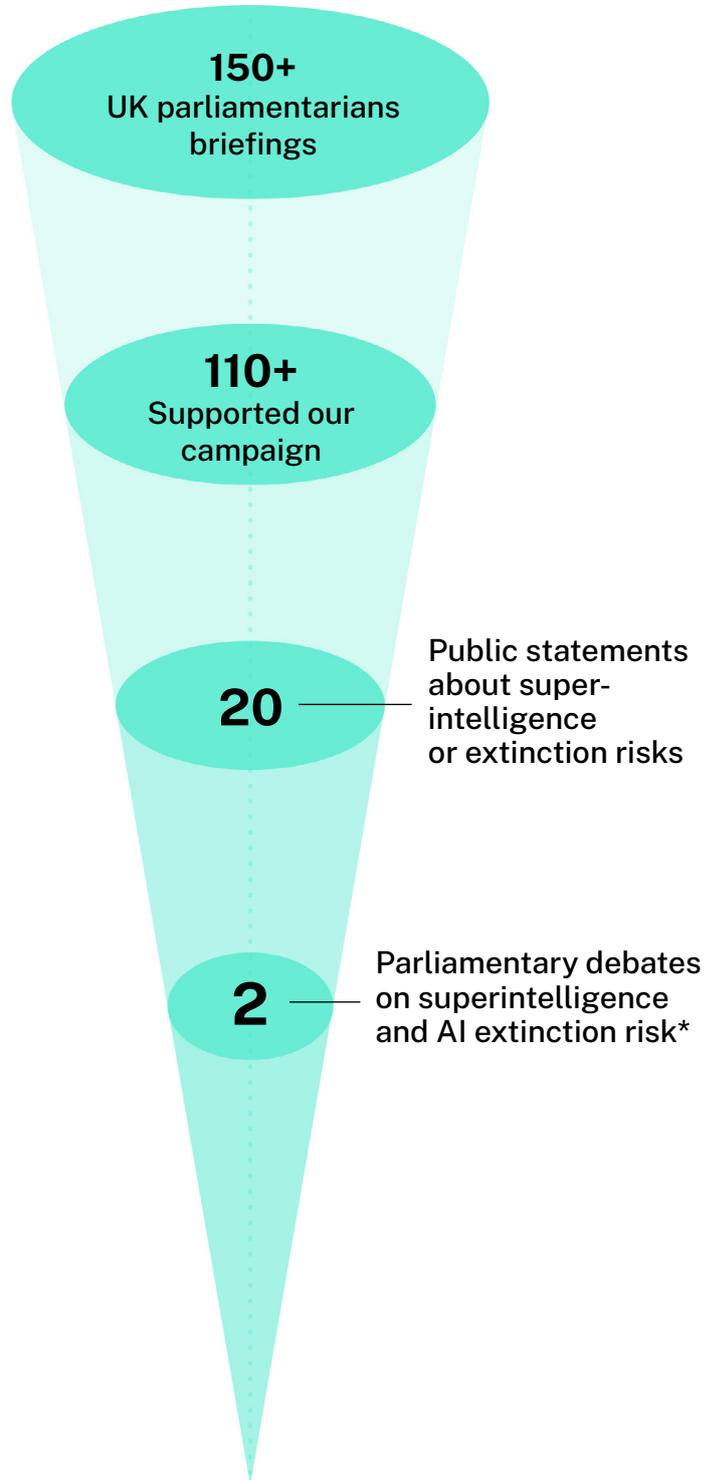
We first connect with lawmakers through cold outreach, introductions via people in our network, and informal interactions such as dinners we organize.

Then, we personally brief lawmakers and explain that superintelligent AI poses a risk of human extinction, and outline the policy responses we believe are necessary.

From there, we encourage them to sign on to our campaign, and then to individually make public statements, raise the issue in parliament, and call for the government to take concrete action.

At each stage, we track conversion rates and outcomes, which allows us to refine our approach, prioritize effort, and systematically scale our impact.

UK lawmaker outreach pipeline



*We only count individual public statements (parliamentary speeches, questions, and media quotes and op-eds) that explicitly reference AI extinction risk or preventing superintelligence, following our briefings.

Our Work with the Media

Starting with cold outreach, we meet with journalists and inform them about the risks of superintelligence. We work to increase media coverage of superintelligence, the extinction risks it poses and what can be done to prevent its development.

18

Media publications on risk from superintelligent AI resulting from our work

Our Work with Content Creators

In addition to journalists, we also brief online content creators, encouraging them to discuss extinction risks from superintelligence. We pursue partnerships with prominent creators, working closely with them to produce high-quality informative content on the subject.

14

Videos published in collaboration with content creators totaling 20+ million subscribers

Media coverage of superintelligence in top publications including:

The Guardian

TIME

BBC

sky NEWS

nature


THE TIMES



TIME

“We Need a Global Movement to Prohibit Superintelligent AI”

*Op-ed by ControlAI's CEO
Andrea Miotti*

The Guardian

“Scores of UK parliamentarians join call to regulate most powerful AI systems”

Coverage of our UK campaign reaching 100 lawmakers

Public Awareness

Our public awareness campaign informs people about the extinction risks posed by superintelligent AI. While these risks concern everyone, most people have never heard about them.

Our pipeline builds widespread understanding of these risks, and increases the salience of the topic in public discourse. After awareness, we developed online tools that help people take action and directly contact their representatives, demonstrating the public demand for lawmakers to champion measures to prevent superintelligence.

200k+

Signatories of our open statement calling for restrictions on developing dangerous AI systems

160k+

Messages sent to US and UK lawmakers from constituents about superintelligence extinction risk

30k+

People who contacted their lawmakers through our tools in the US and UK

Moving Forward

In little more than a year, we have proven that directly engaging democratic institutions on the extinction risk from superintelligence works.

The UK is our proof of concept; we are now replicating this model in the US, Canada, and Germany. In the UK, where we already helped move the issue of superintelligence into the halls of politics, 2026 will be the year to translate this momentum into concrete policy change.

As we scale, we are confident that more resources will translate directly into more countries where lawmakers understand and act on this threat. We will expand our work in the US, accelerate our progress from awareness to policy action, and establish a presence in all other G7 countries.

If you are a donor or partner who wants to help build the coalition that keeps humanity in control, please get in touch at partners@controlai.com.



Andrea Miotti

— **Andrea Miotti**
Founder & CEO



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